

Press Release

Zurich, 23.8.2021



TOWNSET GmbH receives the **ICONIC Award 2021 Innovative Architecture** of the German Design Council (Frankfurt/Germany).

This year, TOWNSET GmbH is one of the award winners of the «**ICONIC AWARDS 2021: Innovative Architecture**» in the category «**Architecture - Urban Planning**».

The residential project "Liebwylen" convinced the international jury of the German Design Council because of its outstanding design quality and its sustainable goals. By gaining the ICONIC Award 2021, an important international milestone has been reached for TOWNSET GmbH.

The award is presented annually by the German Design Council in Frankfurt am Main (Germany). The foundation has thus established a neutral, international architecture and design competition, which for the first time takes into account the disciplines of architecture, urban planning, interior design and industrial design in their interaction. Prizes are awarded to visionary buildings, innovative products with sustainable designs from all sectors of architecture, construction and real estate as well as industrial design. The independent jury is made up of representatives from the fields of architecture, interior design and brand communication.

Five angular apartment buildings with a total of 32 residential units are planned for the award-winning Liebwylen residential development, which surround the existing villa of the legendary Swiss chocolate and confectionery manufacturer Max Felchlin in canton Schwyz/CH built 1927. The urban planning concept, the handling of old and new, the reinterpretation of the existing park, the high level of detail in the architecture and environmental design, the selection of resource-saving materials, the sustainable mobility and supply concept for electricity and energy convinced the jury in the contextual interaction. The success criteria of the concept for a nature-bound housing estate in the unique environment at the foot of the breathtaking mountain scenery of the Canton of Schwyz were completely convincing for the jury.

The award will be presented on 11 October 2021 at the Pinakothek der Moderne on the occasion of Expo Real in Munich.

TOWNSET GmbH, an architectural, consulting and urban planning office with headquarters in Zurich and partner office in Cairo, specializes in the fields of architecture, urban planning, site development and in the renovation of existing buildings.

Links:

<https://www.iconic-world.de/directory>

<https://www.townset.com>

Urban planning and architecture

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